

# Privacy Policy for MyWindowManager.com - A Digital Signage Software

Effective Date: 1-June-2023

This Privacy Policy governs the collection, use, and disclosure of personal information when using our digital signage software ("Software") provided by [Company Name] ("we," "us," or "our"). We are committed to protecting the privacy of our users and ensuring the security of their personal information. This Privacy Policy outlines the types of information we collect, how we use it, and the choices available to you regarding your personal information.

## 1. Information We Collect

1.1 Personal Information: When you use our Software, we may collect personal information that can be used to identify you, such as your name, email address, phone number, and company information. We collect this information when you register for an account, submit inquiries, or interact with the Software.

1.2 Usage Data: We may collect non-personal information about your use of the Software, including your IP address, device information, operating system, browser type, and usage patterns. This data helps us understand how you interact with our Software and improve its functionality.

## 2. Use of Information

2.1 Personal Information: We use the personal information you provide to deliver the Software's features and services, communicate with you, process payments, and provide customer support. We may also use your information to send you promotional or marketing communications, but you can opt out of receiving such communications at any time.

2.2 Usage Data: We use usage data to analyze trends, administer the Software, improve user experience, and gather demographic information for internal purposes. This information helps us identify and fix issues, develop new features, and personalize the Software to better suit your needs.

## 3. Information Sharing

3.1 Service Providers: We may engage trusted third-party service providers to assist us in delivering the Software, such as hosting, payment processing, analytics, and customer support. These service providers may have access to your personal information for the sole purpose of performing their functions on our behalf and are obligated to maintain the confidentiality and security of your data.

3.2 Legal Compliance: We may disclose your personal information if required by law, regulation, legal process, or governmental request. We may also disclose information when we believe it is necessary to protect our rights, enforce our policies, respond to claims, or investigate potential violations.

#### 4. Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee its absolute security.

#### 5. Your Choices

5.1 Account Settings: You can review and update your account information by accessing your account settings within the Software. Please ensure that your information is accurate and up to date to help us provide you with the best possible service.

5.2 Communications: You can opt out of receiving promotional or marketing communications from us by following the unsubscribe instructions included in the emails or by contacting us directly. However, please note that even if you opt out, we may still send you non-promotional messages related to your account and the Software.

#### 6. Children's Privacy

The Software is not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child under 13, we will promptly delete such information from our records.

## 7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Privacy Policy on our website or through other communication channels. Your continued use of the Software after the effective date of the updated